

Quotation Request //

US Government Printing Office

Agency Publishing Services
732 North Capitol Street, NW
Washington DC 20401-0001

JACKET:350-367 R-1

Quotations are Due By:

(Eastern Time)10:00 AM on 11/28/2008

Submit Fax Quotes to:00000000

Contractors must provide mandatory taxpayer information before GPO makes payment.

Please see special notice on <http://contractorconnect.gpo.gov/>.

TITLE: 577A (SHEA-07) Miracle Health Claims (FTC)

QUANTITY: 15017 saddle stitched pamphlets, plus 32 QARCs.

TRIM SIZE: 5-1/2 x 8-1/2"

--- ALL QUOTES MUST BE SUBMITTED ONLINE @ CONTRACTORCONNECT.GPO.GOV OR MUST BE FAXED TO THE ATTENTION OF TEAM 6 @ 1-888-259-7011. LATE QUOTES WILL NOT BE ACCEPTED. ---

PAGES: 16 pages, plus separate cover

SCHEDULE:

Furnished Material will be available for pickup by 11/28/2008

Deliver complete (to arrive at destination) by 12/17/2008

F.O.B. destination

QUALITY LEVEL: 2 Quality Assurance Through Attributes (GPO PUB 310.1, effective May 1979 (Rev. 8-02)) applies.

DESCRIPTION:

*** REVISED SPECIFICATIONS *** COVER STOCK BASIS WEIGHT ***

LIMITED PRODUCTION AREA: All production facilities must be located within a 60-mile radius of zero milestone, Washington, DC.

Text pages circle folio 1 thru 16 and print black and orange text, line, illustration, and solid matter throughout. Circle folio 2 is blank. Covers 1 and 4 print full coverage orange background with black text and solid matter (plus areas reversing out to white). Covers 2 and 3 are blank. After printing, apply a clear gloss aqueous coating over entire face of Covers 1 and 4.

MATERIAL FURNISHED: Contractor to pickup at GPO. One CD-R created on an IBM compatible system with Windows 2000 using Adobe InDesign CS and Adobe Illustrator 12. Files are supplied in native application format. Fonts and bleeds supplied. Complete set of laser color visuals.

Prior to image processing, the contractor is responsible for performing a basic check (preflight) of the furnished publishing files to assure accurate output of the required reproduction image. Any errors, media damage or data corruption that might interfere with proper file imaging must be reported to the contract administrator in sufficient time to comply with the shipping schedule. In addition, the contractor is responsible for creating or altering any necessary trapping, setting proper screen angles and screen frequency, and defining file output selection for the imaging device being utilized. All furnished files must be imaged as necessary to meet assigned quality level.

PAPER: * Must be in accordance with JCP Paper Specification Standards in effect on date of this order
Cover: JCP Code* L11, White, No. 1 Coated Cover, Gloss-Finish, Basis Size 20 X 26" Basis Weight 60 lb.
Text: JCP Code* A240, White, Matte Coated Offset Book, Basis Size 25 X 38" Basis Weight 60 lb.

COLOR OF INK:

Black and Pantone 1505cvs Orange.

PRINT PAGE: Head to Head

MARGINS:

Covers 1 and 4 bleed common all sides. Balance adequate gripper; follow electronic media.

PROOFS:

One set of digital color content proofs. At contractor's option, a film-based composite blueline may be submitted. Proofs must be created using the same Raster Image Processor (RIP) that will be used to produce the product. Proofs shall be collated with all elements in proper position (not pasted up), imaged face and back, trimmed, and folded to the finished size of the product; and

One set of digital one-piece composite laminated color proofs on the actual production stock (Kodak Approval, Screen TrueRite, Dupont Thermal Waterproof, Polaroid PolaProof, CreoSpectrum, or Fuji Final Proof) with a minimum resolution of 2400 dpi. At contractor's option, a film-based composite laminated color proof on the actual production stock may be submitted provided direct-to-plate is used to produce the final product. The make and model number of the proofing system utilized shall be furnished with the proofs.

These proofs must have all elements in press configuration and must indicate margins. Proofs will be used for color match on press and must show dot structure. Inkjet, photographic, and overlay proofs are not acceptable. The proofs must contain color control bars for each color of ink on the sheet. Control bars must be placed parallel to the press's ink rollers. The control bars (such as Brunner, GATF, GRETAG, or RIT) must show areas consisting of minimum 3/16" x 3/16" solid color patches; tint patches of 25, 50, and 75%; dot gain scale; and gray balance patches for process color (if applicable). These areas must be repeated consecutively across the sheet.

Send proofs together with the furnished media (copy, transparencies, electronic files) directly to: Federal Trade Commission, 601 New Jersey Avenue, NW, NJ-2239, Washington, DC 20001 (ATTN: Callie Ward, 202-326-2697). Contractor must call GPO Contract Compliance Section at (202) 512-0520 immediately upon sending/delivering proofs and immediately upon notification that the proofs are available for pickup at the department. Proofs will be withheld not more than 3 workdays from receipt in the department to when they are made available for pickup at the department. **CONTRACTOR MUST NOT PRINT PRIOR TO RECEIVING AN "OK TO PRINT".**

PRESS SHEET INSPECTION: Call (202) 512-1162, between the hours of 8:00 a.m. and 2:00 p.m., prevailing eastern time, with 2 workdays notice.

Press sheets will be inspected at the contractor's plant for quality conformance. Note: A press sheet inspection is for the purpose of setting specific standards that are to be maintained throughout the entire run. It does not constitute a prior approval of the entire run.

Press sheets must contain one color bar for each color placed parallel to the proofer's ink rollers. The control bars must show areas consisting of 3/16 x 3/16" minimum solid color patches; tint patches of 25, 50, 75%; dot gain scale (GATF, BRUNNER, or GRETAG); and gray balance patches for process color, repeated across the entire press sheet. The density must be constant across the full width of the sheet with deviations not to exceed plus or minus 5%. For viewing of the press sheets, the contractor must provide a

densitometer and controlled lighting using overhead viewing lights with 5000 degree Kelvin lumination.

BINDING:

Saddle stitch in 2 places on 8-1/2 inch side.

Trim 3 sides.

Paper Covers: Wrap around. Trim flush, Stitched on, Grain must run parallel to spine.

PACKING:

Shrink film wrap in units of 25. Pack 200 copies per carton. Label all containers with complete title, quantity, and 577A(SHEA07-Miracle/200 box).

DISTRIBUTION:

Deliver 14,800 copies to: Public Document Distribution Center, Attn: Receiving, 31451 United Avenue, Pueblo, CO 81001 (Phone: 719-295-2680). Delivery hours: 8:00am-2:00pm Monday-Friday. Truck must be able to reach standard loading dock. Pallets must be 40 x 48" (opening for forklift on the 48" side).

Deliver 200 Departmental Random Blue Label copies and Government furnished material, via traceable means, to: Federal Trade Commission, 601 New Jersey Avenue, NW, NJ-2239, Washington, DC 20001 (ATTN: Callie Ward, 202-326-2697).

Ship 15 copies, marked "File Copies" to the Library of Congress, Madison Building, Anglo-American Acquisition Division, Government Documents Section, C Street (between 1st & 2nd), SE, Washington, D.C. 20540.

Ship 2 copies marked "Depository Copies, Item 0535-A-11" to the U. S. Government Printing Office, Depository Receiving Section, 44 H Street, NW Loading Dock, Washington, D.C. 20401. Any cartons containing "Depository Copies" that are mailed to the GPO's Depository Receiving Section must be clearly marked to indicate the total number of cartons in the mailing. For example: 1 of 3; 2 of 3; 3 of 3.

Deliver 1 sample copy to: U.S. Government Printing Office, 44 H Street, NW, Room C-834, Washington, DC 20401 (ATTN: William (Bill) White, 202-512-2010, x21211).

QUALITY ASSURANCE LEVELS AND STANDARDS: The following levels and standards shall apply to these specifications:

Inspection Levels (from ANSI/ASQC Z1.4):

- (a) Non-destructive Tests -- General Inspection Level I.
- (b) Destructive Tests -- Special Inspection Level S-2.

Specified Standards-- The specified standards for the attributes requiring them shall be:

ATTRIBUTE	Specified Standard/Alternate Standard*
P-7. Type Quality and Uniformity	OK Press Sheets/OK Proofs/Electronic media
P-9. Solid and Screen Tint Color Match	OK Press Sheets/Pantone Matching System

*Special Instructions: In the event that inspection of press sheets is waived by the Government, the listed alternate standards (in order of precedence) shall become the Specified Standards.

QUALITY ASSURANCE RANDOM COPIES: The contractor will be required to complete a certificate furnished by GPO certifying that the copies were selected as directed. Business Reply Mail labels will be

furnished for mailing the copies. The copies are to be mailed at the same time as the first scheduled shipment. A U.S. Postal Service approved Certificate of Mailing, identified by Jacket, and Purchase Order Numbers, must be furnished with billing as evidence of mailing.

GPO Publication 310.2, GPO Contract Terms, Contract Clause 5. Disputes, is hereby replaced with the June 2008 clause found at www.gpo.gov/printforms/pdf/contractdisputes.pdf. This June 2008 clause also cancels and supersedes any other disputes language currently included in existing contractual actions.