

Quotation Request //

US Government Printing Office

Atlanta Regional Printing Procurement Office
1888 Emery St., Suite 110
Atlanta GA 30318-2566

JACKET:524-166

Quotations are Due By:

(Eastern Time)11:00 AM on 01/30/2009

Submit Fax Quotes to:(404) 605-9185

Contractors must provide mandatory taxpayer information before GPO makes payment.

Please see special notice on <http://contractorconnect.gpo.gov/>.

TITLE: ALABAMA GUARDSMAN MAGAZINE

QUANTITY: 11800 Saddle-stitched Pamphlets + 32 QARC's

TRIM SIZE: 8-1/4 X 10-3/4"

PAGES: 8 (Self-cover)

SCHEDULE:

Furnished Material will be available for pickup by 01/30/2009

Ship partial 11501 copies by 02/12/2009

Deliver complete (to arrive at destination) by 02/13/2009

F.O.B. destination and F.O.B. contractor's city/origin - See Below

F.O.B Destination:

- Deliver a total of 299 copies to one individual address on or before February 13, 2009 - see "DISTRIBUTION" for complete address.

F.O.B. Contractor's City:

- Contractor to mail approximately 11,501 copies to approximately 11,501 individual addresses as "self-mailers" via USPS "Bulk Service"/"Pre-Sorted Standard A" rate on or before February 12, 2009. All mailings must conform to US Postal Guidelines for Domestic and International Mail. Contractor to prepay required postage and will be reimbursed by submitting properly completed US Postal Service mailing statements (or equivalent) with invoice.

Mailing database will be furnished in one ASCII (.txt) file format in zip code order. Contractor's option to print required address information directly onto the back page of the pamphlet or affix an appropriate mail label to back page.

QUALITY LEVEL: 2 Quality Assurance Through Attributes (GPO PUB 310.1, effective May 1979 (Rev. 8-02)) applies.

DESCRIPTION:

Pamphlet prints full color matter via 4-color process.

After printing and binding, contractor to mail approximately 11,501 copies to approximately 11,501 addresses. Contractor's option to print required address information directly onto the back page of the pamphlet or affix an appropriate mail label to back page. See "SCHEDULE" for additional requirements.

NOTE: Pamphlets must be run on a minimum 4-color press with one single pass. High resolution digital printing (computer to plate) is acceptable as long as Quality Level 2 is maintained. Direct imaging (toner) and inkjet printing are not acceptable.

MATERIAL FURNISHED: Contractor to pickup at GPO. See Below:

- One CD-Rom containing the electronic print files (see "ELECTRONIC MEDIA") and the mailing database. Mailing database will be furnished in one ASCII (.txt) file format in zip code order.

- One set of color lasers to be used as visuals of furnished electronic files.

ELECTRONIC MEDIA:

- PLATFORM: IBM/PC
- STORAGE MEDIA: One CD-Rom
- SOFTWARE: Five files will be provided. Page layout accomplished in InDesign CS4. NOTES: 1) Files are setup in reader spreads; 2) Additional system time may be required to revise margins - contractor to insure files are setup for 3/8" head and face margins; and 3) File(s) may contain some low resolution images. Contractor is not to request that electronic files provided be converted to a different format. If contractor wishes to convert files to a different format, the final output must be of the same or higher quality and at no additional cost to the Government.
- COLOR(s): Identified as CMYK.
- FONTS: All fonts will be furnished. The contractor is cautioned that furnished fonts are the property of the Government and/or its originator. All furnished fonts are to be eliminated from the contractor's archive immediately after completion of the contract.
- OUT-PUT: High resolution (150 line screen) output required.

ADDITIONAL INFORMATION:

- Identification markings such as register marks, commercial identification marks of any kind, etc., except GPO imprint, form number and revision date, carried in the electronic files, must not print on the finished product.
- PRIOR TO IMAGE PROCESSING, THE CONTRACTOR SHALL PERFORM A BASIC CHECK (PREFLIGHT) OF THE FURNISHED MEDIA AND PUBLISHING FILES TO ASSURE CORRECT OUTPUT OF THE REQUIRED REPRODUCTION IMAGE. ANY ERRORS, MEDIA DAMAGE OR DATA CORRUPTION THAT MIGHT INTERFERE WITH PROPER FILE IMAGE PROCESSING MUST BE REPORTED TO YOUR CONTRACT ADMINISTRATOR.
- THE CONTRACTOR SHALL CREATE/ALTER ANY NECESSARY TRAPPING, set proper screen angles and screen frequency, and define file output selection for the imaging device being utilized. Furnished files must be imaged as necessary to meet the assigned quality level.
- When PostScript Files are not furnished - prior to making revisions, the contractor shall copy the furnished files and make all changes to the copy.

UPON COMPLETION OF THIS ORDER, THE CONTRACTOR MUST FURNISH FINAL PRODUCTION NATIVE APPLICATION FILES (DIGITAL DELIVERABLE) WITH THE FURNISHED MATERIALS. THE DIGITAL DELIVERABLES MUST BE AN EXACT REPRESENTATION OF THE FINAL PRODUCT. Digital deliverables must be furnished to the ordering agency on a CD-Rom (appropriately identified) with the Government furnished materials immediately upon completion of the contract. The Government will not accept, as digital deliverables, PostScript files, Adobe Acrobat Portable Document Format (PDF) files, or any proprietary file formats other than those supplied, unless specified by the Government.

PAPER: * Must be in accordance with JCP Paper Specification Standards in effect on date of this order JCP Code* A181, No. 1 Coated Text, Gloss-Finish, Basis Size 25 X 38" Basis Weight 80#

COLOR OF INK: Ink Must Contain a Minimum of 20% Vegetable Oil
4-color process

PRINT PAGE: Head to Head

MARGINS:

Follow file setup* - adequate gripper. *NOTE: Additional system time may be required to revise margins - contractor to insure files are setup for 3/8" head and face margins.

PROOFS: (*) SEE BELOW

Deliver the following proofs to the department on or before February 4, 2009. Contractor is responsible for all costs incurred in the delivery and pickup of proofs. Contractor must return all furnished materials with proofs. Contractor furnished proof approval letters will not be recognized for proof approval/disapproval. Only GPO generated proof letters will be recognized for proof approval/disapproval.

(*) **CONTENT PROOF:** One complete digital color **CONTENT** proof created using the same Raster Image Processor (RIP) that will be used to produce the product. Proof shall be collated with all elements in proper position (not pasted up), imaged face and back, trimmed and folded to the finished size/format of the product.

(*) **CONTRACT PROOFS:** Digital one-piece composite color **CONTRACT** proofs (i.e. Kodak Approval, Screen TrueRite, Dupont Thermal Waterproof, Polaroid PolaProof, CreoSpectrum, or Fuji Final Proof) with a minimum resolution of 2400 dpi created using the same Raster Image Processor (RIP) that will be used to produce the final printed product. These proofs must have all elements in proper position (indicate margins). Proofs will be used for color match on the press and must show dot structure. Sublimation, inkjet, photographic, and overlay proofs are not acceptable. The make and model number of the proofing system utilized shall be furnished with the proofs.

IT IS UNDERSTOOD THAT THE PROOFS SUPPLIED UNDER THIS CONTRACT WILL MATCH THE FINAL OUTPUT.

Proofs will be withheld not more than 2 workday(s) from receipt by the Government to receipt in contractor's plant. Contractor must not print prior to receipt of an "OK to print".

NOTE: Films are not required. If at the contractor's option films are used, the Government will not pay for new films due to Author's Alterations. The Government will pay for making digital corrections - not for new films. At the completion of the order, the contractor must provide the Government with storage media (same type of storage media as was originally furnished) containing corrected files in the same format as the original Government furnished material.

BINDING:

Saddle-stitch in 2 places on the 10-3/4" dimension.

PACKING:

F.O.B. DESTINATION COPIES: Pack suitable per shipping container.

NOTE: All shipping cartons require a carton label. Noncompliance with the labeling and marking specifications on this order may be cause for the Government to reject the shipment at destination and return it to the contractor at his/her expense. The Government may, at its option, relabel and/or remark in accordance with the specifications and charge all costs to the contractor. There will be a minimum charge of \$50.00 per order (per Jacket) for all labeling and marking corrections that are made by the Government due to the contractor's failure to label/mark all cartons per specifications and Contract Terms.

F.O.B. CONTRACTOR'S CITY COPIES:

Contractor to mail approximately 11,501 copies to approximately 11,501 individual addresses as

"self-mailers" via USPS "Bulk Service"/"Pre-Sorted Standard A" rate on or before February 12, 2009. All mailings must conform to US Postal Guidelines for Domestic and International Mail. Contractor to prepay required postage and will be reimbursed by submitting properly completed US Postal Service mailing statements (or equivalent) with invoice.

DISTRIBUTION:

Deliver proofs to: 131st Public Affairs Detachment, ATTN: SFC Jamie Brown (334-271-7252), 1720 Federal Drive, Montgomery, AL 36193.

F.O.B. Destination:

Deliver 299 copies on or before February 13, 2009 to: September 21, 2007 to: 131st Public Affairs Detachment, ATTN: SFC Jamie Brown (334-271-7252), 1720 Federal Drive, Montgomery, AL 36193.

Upon completion, return all furnished material (appropriately identified) under separate cover to SAME via traceable means.

F.O.B. Contractor's City:

Contractor to mail approximately 11,501 copies to approximately 11,501 individual addresses as "self-mailers" via USPS "Bulk Service"/"Pre-Sorted Standard A" rate on or before February 12, 2009. Contractor to prepay required postage and will be reimbursed by submitting a properly completed US Postal Service mailing statement (or equivalent) with invoice.

QUALITY ASSURANCE RANDOM COPIES (32): The contractor will be required to a certificate furnished by GPO certifying that the copies were selected as directed. Business Reply Mail labels will be furnished for mailing the copies. The copies are to be mailed at the same time as the first scheduled shipment. A copy of the Purchase Order must be furnished along with the QARC's and Certificate of Selection. A U.S. Postal Service approved Certificate of Mailing, identified by Jacket must be furnished with billing for reimbursement of certificate fee.

QUALITY ASSURANCE LEVELS AND STANDARDS: The following levels and standards shall apply to these specifications:

Inspection Levels (from ANSI/ASQC Z1.4):

- (a) Non-destructive Tests -- General Inspection Level I.
- (b) Destructive Tests -- Special Inspection Level S-2.

Specified Standards-- The specified standards for the attributes requiring them shall be:

| ATTRIBUTE | SPECIFIED STANDARD | ALTERNATE STANDARD* |
|----------------------------------|--------------------|---------------------|
| P-7. Type Quality and Uniformity | Approved Proofs | File Setup |
| P-10. Process Color Match | Approved Proofs | File Setup |

*In the event that the Specified Standard is waived the Alternate Standard will serve as its replacement.

DISPUTES CLAUSE: GPO Publication 310.2, GPO Contract Terms, Contract Clause 5. Disputes, is hereby replaced with the June 2008 clause found at www.gpo.gov/printforms/pdf/contractdisputes.pdf. This June 2008 clause also cancels and supersedes any other disputes language currently included in existing contractual actions.